



## Residential Sales

| Advertising Packages                   | Basic | Standard | Premium | Deluxe  |
|--|-------|----------|---------|---------|
| Price                                  | \$250 | \$399    | \$799   | \$1,299 |
| Internet Advertising                   | ✓     | ✓        | ✓       | ✓       |
| Unlimited text                         | ✓     | ✓        | ✓       | ✓       |
| Up to 10 Photos                        | ✓     | ✓        | ✓       | ✓       |
| Property Listed Until Sold             | ✓     | ✓        | ✓       | ✓       |
| Email Alert                            | ✓     | ✓        | ✓       | ✓       |
| Advertising changes                    | ✓     | ✓        | ✓       | ✓       |
| Office service available 24/7          | ✓     | ✓        | ✓       | ✓       |
| Seller's Kit                           | —     | ✓        | ✓       | ✓       |
| Professional for Sale Sign             | —     | ✓        | ✓       | ✓       |
| For Sale Sign Property Flyers (50)     | —     | ✓        | ✓       | ✓       |
| Directional Pointer Sign               | —     | —        | ✓       | ✓       |
| Open House Brochures (50)              | —     | —        | ✓       | ✓       |
| Domain.com.au Listing                  | —     | —        | ✓       | ✓       |
| Featured Property                      | —     | —        | —       | ✓       |
| Google Campaign                        | —     | —        | —       | ✓       |
| 6 line Newspaper Advertisement         | —     | —        | —       | ✓       |
| Advertising in Coast to Coast Magazine | —     | —        | —       | ✓       |



## Residential Sales - Basic Package

### Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

### Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

### Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

### Property Listed Until Sold

On Privaterealestate.net.au your property is listed until sold.

### Email Alert

The prospective private buyer fills out a form indicating their property requirements, once a property is listed that suit these requirements this property is emailed to the prospective private buyer, so when the private buyer is off at work or occupied with their day to day dealings our team at Privaterealestate.net.au are working hard to find a property for them.

### Advertising changes

Your listing can be changed any time when required. You just email, fax or ring Privaterealestate.net.au with the changes and we'll do them for you.

### Office service available 24/7

Our office is serviced 24 hours a day, 7 days a week enabling you and your potential clients flexibility.



## Residential Sales - Standard Package

### Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

### Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

### Up to 10 Photos

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### Seller's Kit

We will supply you with our exclusive Privaterealestate.net.au Seller's Kit, an essential tool when



selling your property. This seller's kit will provide detailed and valuable information to assist you during the sale process of your property.

### **Professional for Sale Sign**

Drive prospective buyers directly to your advert on [Privaterealestate.net.au](http://Privaterealestate.net.au) with our professionally designed For Sale Signs. The [Privaterealestate.net.au](http://Privaterealestate.net.au) For Sale Signs are sized 600x900mm made from weather proof corflute and come with a DL size acrylic flyer holder with lid. Our For Sale Signs come with easy to follow instructions on assembling. The [Privaterealestate.net.au](http://Privaterealestate.net.au) For Sale Signs also come with your unique Property Id Number to make finding your listing on [Privaterealestate.net.au](http://Privaterealestate.net.au) easier.

### **For Sale Sign Property Flyers (50)**

[Privaterealestate.net.au](http://Privaterealestate.net.au) will design your DL size For Sale Sign Property Flyer to be placed with your For Sale Sign. Supplied in quantities of 50 these flyers will provide prospective buyers with a brief description of your property along with your contact details. Together with the [Privaterealestate.net.au](http://Privaterealestate.net.au) For Sale Signs prospective buyers are directed to your advert on the [Privaterealestate.net.au](http://Privaterealestate.net.au) website for detailed information on your property.



## Residential Sales - Premium Package

### Internet Advertising

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### Unlimited text

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### Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

### Property Listed Until Sold

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### Email Alert

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### **Directional Pointer Sign**

The [Privaterealestate.net.au](http://Privaterealestate.net.au) Directional Pointer Signs are a fantastic aid to the For Sale Sign as they can be placed on the nearest corner attracting the attention of passers by, giving you even greater exposure. Our professionally designed Directional Pointer Signs are sized 450 x 450mm, made from weather proof corflute and come with easy to follow instructions on assembling. We recommend that you seek council permission prior to assembling.

### **Open House Brochure (50)**

Every Open House requires brochures detailing a full description of the property and is valuable in leaving a lasting impression. The [Privaterealestate.net.au](http://Privaterealestate.net.au) Open House Property Brochure is an A4 sized full colour professionally designed brochure capturing all that your property has to offer. Supplied in quantities of 50 the [Privaterealestate.net.au](http://Privaterealestate.net.au) Open House Property Brochure is an important and essential marketing tool when it comes to selling your property.

### **Domain.com.au Listing**

Reach over 7,000,000 potential buyers each month. Your advertisement will ensure you reach Australia's largest real estate audience - it will be accessible to people in your city, throughout your State, right across the country, and around the world. Your listing will be on [domain.com.au](http://domain.com.au) for 28 days.



## Residential Sales - Deluxe Package

### Internet Advertising

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### Unlimited text

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### **Featured Property**

The [Privaterealestate.net.au](http://Privaterealestate.net.au) Featured Property Section will help you obtain maximum exposure for



your property. Our Featured Property Section is displayed on the home page of the relevant category page. By advertising your property in the Privaterealestate.net.au Featured Property Section you will effectively be directing prospective buyers directly to your property. Your listing on our Featured Property Section will be for a one week period.

### **Google Campaign**

Google is Australia's most popular search engine. By choosing a Personalised Google Promotion your property will be found in the top 10 search results.

#### *How It Works*

We link a keyword description on the Google search engine that match your property description, ie 2 bedroom house Randwick. A personalised Google Promotion will link buyers directly to your property listing on Privaterealestate.net.au.

### **6 line Newspaper Advertisement**

A six line advertisement will appear in your local newspaper which will include a description, the address, contact details and our website address including your Property Id Number which ensures direct access to your listing.

### **Advertising in Coast to Coast Magazine**

The Coast to Coast magazine has thousands of private seller advertisements. The magazine is sold Australia wide and has an estimated circulation of 35,000.