



Land for Sale

Advertising Packages	Basic	Standard	Premium	Deluxe
Price	\$250	\$399	\$725	\$1,225
Internet Advertising	✓	✓	✓	✓
Unlimited text	✓	✓	✓	✓
Up to 10 Photos	✓	✓	✓	✓
Property Listed Until Sold	✓	✓	✓	✓
Email Alert	✓	✓	✓	✓
Advertising changes	✓	✓	✓	✓
Office service available 24/7	✓	✓	✓	✓
Professional for Sale Sign	—	✓	✓	✓
For Sale Sign Property Flyers (50)	—	✓	✓	✓
Domain.com.au Listing	—	—	✓	✓
Featured Property	—	—	—	✓
Google Campaign	—	—	—	✓
6 line Newspaper Advertisement	—	—	—	✓
Advertising in Coast to Coast Magazine	—	—	—	✓



Land for Sale - Basic Package

Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

Property Listed Until Sold

On Privaterealestate.net.au your property is listed until sold.

Email Alert

The prospective private buyer fills out a form indicating their property requirements, once a property is listed that suit these requirements this property is emailed to the prospective private buyer, so when the private buyer is off at work or occupied with their day to day dealings our team at Privaterealestate.net.au are working hard to find a property for them.

Advertising changes

Your listing can be changed any time when required. You just email, fax or ring Privaterealestate.net.au with the changes and we'll do them for you.

Office service available 24/7

Our office is serviced 24 hours a day, 7 days a week enabling you and your potential clients flexibility.



Land for Sale - Standard Package

Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

Property Listed Until Sold

On Privaterealestate.net.au your property is listed until sold.

Email Alert

The prospective private buyer fills out a form indicating their property requirements, once a property is listed that suit these requirements this property is emailed to the prospective private buyer, so when the private buyer is off at work or occupied with their day to day dealings our team at Privaterealestate.net.au are working hard to find a property for them.

Advertising changes

Your listing can be changed any time when required. You just email, fax or ring Privaterealestate.net.au with the changes and we'll do them for you.

Office service available 24/7

Our office is serviced 24 hours a day, 7 days a week enabling you and your potential clients flexibility.

Professional for Sale Sign

Drive prospective buyers directly to your advert on Privaterealestate.net.au with our professionally



designed For Sale Sign. The Privaterealestate.net.au For Sale Signs are sized 600x900mm made from weather proof corflute and come with a DL size acrylic flyer holder with lid. Our For Sale Signs come with easy to follow instructions on assembling. The Privaterealestate.net.au For Sale Signs also come with your unique Property Id Number to make finding your listing on Privaterealestate.net.au easier.

For Sale Sign Property Flyers (50)

Privaterealestate.net.au will design your DL size For Sale Sign Property Flyer to be placed with your For Sale Sign. Supplied in quantities of 50 these flyers will provide prospective buyers with a brief description of your property along with your contact details. Together with the Privaterealestate.net.au For Sale Signs prospective buyers are directed to your advert on the Privaterealestate.net.au website for detailed information on your property.



Land for Sale - Premium Package

Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

Property Listed Until Sold

On Privaterealestate.net.au your property is listed until sold.

Email Alert

The prospective private buyer fills out a form indicating their property requirements, once a property is listed that suit these requirements this property is emailed to the prospective private buyer, so when the private buyer is off at work or occupied with their day to day dealings our team at Privaterealestate.net.au are working hard to find a property for them.

Advertising changes

Your listing can be changed any time when required. You just email, fax or ring Privaterealestate.net.au with the changes and we'll do them for you.

Office service available 24/7

Our office is serviced 24 hours a day, 7 days a week enabling you and your potential clients flexibility.

Professional for Sale Sign

Drive prospective buyers directly to your advert on Privaterealestate.net.au with our professionally



designed For Sale Sign. The Privaterealestate.net.au For Sale Signs are sized 600x900mm made from weather proof corflute and come with a DL size acrylic flyer holder with lid. Our For Sale Signs come with easy to follow instructions on assembling. The Privaterealestate.net.au For Sale Signs also come with your unique Property Id Number to make finding your listing on Privaterealestate.net.au easier.

For Sale Sign Property Flyers (50)

Privaterealestate.net.au will design your DL size For Sale Sign Property Flyer to be placed with your For Sale Sign. Supplied in quantities of 50 these flyers will provide prospective buyers with a brief description of your property along with your contact details. Together with the Privaterealestate.net.au For Sale Signs prospective buyers are directed to your advert on the Privaterealestate.net.au website for detailed information on your property.

Domain.com.au Listing

Reach over 7,000,000 potential renters each month. Your advertisement will ensure you reach Australia's largest real estate audience - it will be accessible to people in your city, throughout your State, right across the country, and around the world. Your listing will be on domain.com.au for 28 days.



Land for Sale - Deluxe Package

Internet Advertising

The Privaterealestate.net.au website reaches thousands of potential buyers. Privaterealestate.net.au undertakes a variety of advertising campaigns throughout Australia which generate a high volume of traffic to our website and thus, your listing.

Unlimited text

With unlimited text your advertisement can cover all the important aspects of your property. This also allows you to go into detail, not only about your property, but about your neighbourhood and surrounds.

Up to 10 Photos

Presentation of your listing is crucial. With listing up to ten photos you will be able to cover many of your properties eye catching and appealing characteristics. It also results in you receiving enquiries of a higher quality, as property seekers have already had a chance to view your property online.

Property Listed Until Sold

On Privaterealestate.net.au your property is listed until sold.

Email Alert

The prospective private buyer fills out a form indicating their property requirements, once a property is listed that suit these requirements this property is emailed to the prospective private buyer, so when the private buyer is off at work or occupied with their day to day dealings our team at Privaterealestate.net.au are working hard to find a property for them.

Advertising changes

Your listing can be changed any time when required. You just email, fax or ring Privaterealestate.net.au with the changes and we'll do them for you.

Office service available 24/7

Our office is serviced 24 hours a day, 7 days a week enabling you and your potential clients flexibility.

Professional for Sale Sign

Drive prospective buyers directly to your advert on Privaterealestate.net.au with our professionally



designed For Sale Signs. The Privaterealestate.net.au For Sale Signs are sized 600x900mm made from weather proof corflute and come with a DL size acrylic flyer holder with lid. Our For Sale Signs come with easy to follow instructions on assembling. The Privaterealestate.net.au For Sale Signs also come with your unique Property Id Number to make finding your listing on Privaterealestate.net.au easier.

For Sale Sign Property Flyers (50)

Privaterealestate.net.au will design your DL size For Sale Sign Property Flyer to be placed with your For Sale Sign. Supplied in quantities of 50 these flyers will provide prospective buyers with a brief description of your property along with your contact details. Together with the Privaterealestate.net.au For Sale Signs prospective buyers are directed to your advert on the Privaterealestate.net.au website for detailed information on your property.

Domain.com.au Listing

Reach over 7,000,000 potential buyers each month. Your advertisement will ensure you reach Australia's largest real estate audience - it will be accessible to people in your city, throughout your State, right across the country, and around the world. Your listing will be on domain.com.au 28 days.

Featured Property

The Privaterealestate.net.au Featured Property Section will help you obtain maximum exposure for your property. Our Featured Property Section is displayed on the home page of the relevant category page. By advertising your property in the Privaterealestate.net.au Featured Property Section you will effectively be directing prospective buyers directly to your property. Your listing on our Featured Property Section will be for a one week period.

Google Campaign

Google is Australia's most popular search engine. By choosing a Personalised Google Promotion your property will be found in the top 10 search results.

How It Works

We link a keyword description on the Google search engine that match your property description, ie land for sale Blue Mountains.

A personalised Google Promotion will link buyers directly to your property listing on Private Real Estate.net.au.

6 line Newspaper Advertisement

A six line advertisement will appear in your local newspaper which will include a description, the address, contact details and our website address including your Property Id Number which ensures

The Biggest Name in Private Real Estate



direct access to your listing.

Advertising in Coast to Coast Magazine

The Coast to Coast magazine has thousands of private sellers' advertisements. The magazine is sold Australia wide and has an estimated circulation of 35,000.